



Directions for Linking Big Data with Transportation Policies

Introduction to TOPIS, a city management hub



ITS Global Leader, the Seoul TOPIS

Seoul TOPIS (Seoul Transport Operation and Information Service)



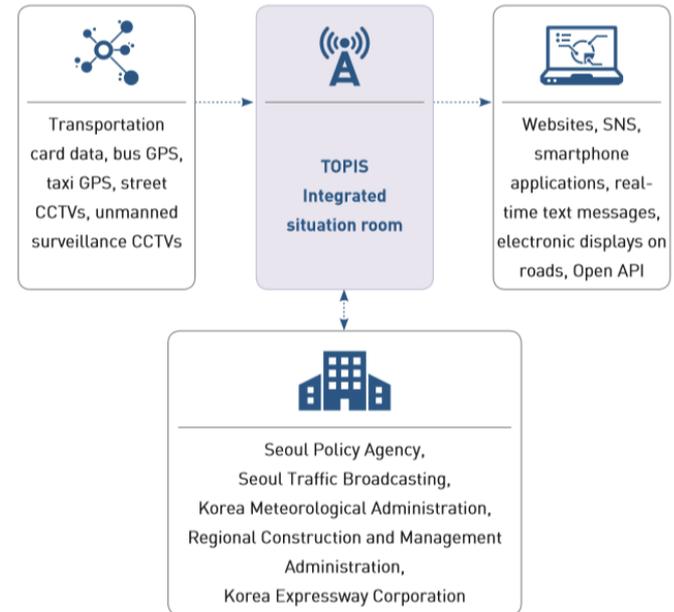
Seoul TOPIS is the Intelligent Transportation System (ITS) brand of Seoul Metropolitan Government. As the first-of-its-kind service in Korea, it was introduced in 1998 to address urban transportation problems.

TOPIS 3.0, a city management hub

TOPIS 3.0 is a smart metropolitan city management hub that manages transportation, disasters, and other security-related events in an integrated manner. It is an advanced transportation information system that allows prompt judgments and responses to be made in times of emergency and predicts and prevents transportation problems through big data analysis.



Information flow chart





TOPIS 1.0 **Seoul TOPIS**

2004 : Opened TOPIS and installed the Smart Card System

2005 : Introduced the Unmanned Regulation System



1998

2004

“The starting point” of ITS in Seoul

1998 : Implemented the ITS in Nam-San area(10.6km)

2000 : Adopted and advanced traffic management systems in urban expressways

TOPIS 3.0



2013 : Opened the integrated control center to cover transportation, disasters and emergency response

2014 : Released the TOPIS Platform (Seoul's ITS Solution)



2008

2013

TOPIS 2.0

2008 : Installed Bus Information Terminals (BIT) on a pilot scale and expanded it

2009 : Opened the mobile transportation information service

2010 : Opened the transportation data in the private sector

2011 : Introduced standard designs for ITS facilities (VMS, VDS)



1,436km

Extended length of roads
for travel speed data
collection



App. 70,000 vehicles

No. of taxis where GPS
data can be collected

VDS



Volume Speed
Incident – for
contingencies e.g. traffic
volume/speed/accident

1,969 detectors



477 CCTVs

24-hour traffic surveillance
& monitoring



**339 Variable
Message
Signs(VMS)**



4,070

controllers
Real-time traffic signal
controller



92 systems

Lane Control System
(LCS)

31

systems
Ramp
Metering
System
(RMS)



68%



with BIT
installed in bus
stops out of
total

4,506

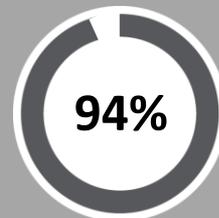
서울역	100	5분	151	7분
버스환승센터	421	저상	804	10분
02-006	1711	6분	7011	15분
SEoul Topis	곧도착 : 471			

Bus Information Terminal

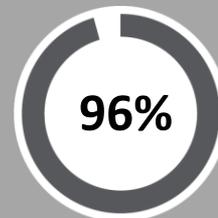


9,453 devices

BMS & Transportation card
devices



Accuracy on bus
information



User Satisfaction



24 mil. cases/day

The number of open data
(traffic & bus information)

85 mil.
cases/day



The number of transportation
card date being collected



367km

The length of the autonomous
transportation network of
Seoul



3,000 Persons/year

No. of foreign visitors
experiencing Seoul TOPIS



308

**Unmanned
Regulation System**

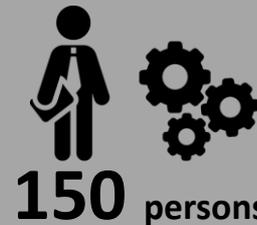
(Surveillance for illegal parking,
exclusive bus & bicycle lane violation)



4 teams

31 persons

Organization of TOPIS



150 persons

**Involved in
maintenance
personnel**



**Media
platforms**

Web, Mobile
Broadcasting
(Radio, IPTV)

VMS & BIT
SNS, LED Sign

240,000

cases/year

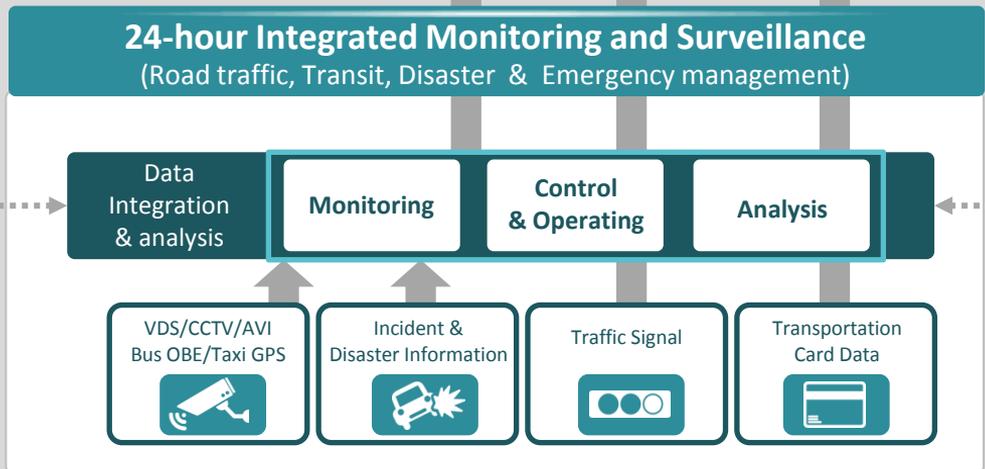
The number of penalties being charged



157 km

**Length of roads
based on traffic condition forecasts**

Main System of Seoul TOPIS : Integrated Control Center System



Korea Meteorological Administration

Citizen Reports



National Police Agency



Control Tower

Real-time Response and Analysis



Manager/Operator



Control all devices & Provision of overall information

VMS/Traffic Signal/Web/
Mobile/SNS/LCS/
Broadcasting

Data Collection



Incident



Seoul TOPIS

Collecting Data

- 1) Real time bus location(GPS coordinates, etc.) & bus speed
- 2) Arrival and departure time for bus stops
- 3) Data on driving (non-stop, sudden stop, sudden acceleration and starting with doors being opened, etc.)
- 4) Number of passengers riding on and taking off for each bus stop (including the number of those for a re-ride)
- 5) Various contingencies e.g. detours and accidents



Information Process & Management

- 1) Information on bus intervals/the last bus
- 2) Bus arrival time
- 3) Analysis of bus operation conditions
- 4) Analysis of bus passengers
- 5) Analysis of total traveling distance and time (used for time & distance revenues for buses, etc.)



Main System of Seoul TOPIS : BMS & BIS(2)

Integrated "bus + subway" public transport information

- 1) Integrated service for arrival time of all buses and subways
- 2) Information service the last bus and subway
- 3) All bus and subway routes and transfer information service
- 4) Bus detour & congestion information
- 5) Information on contingencies e.g. bus accident

Information Provision Media

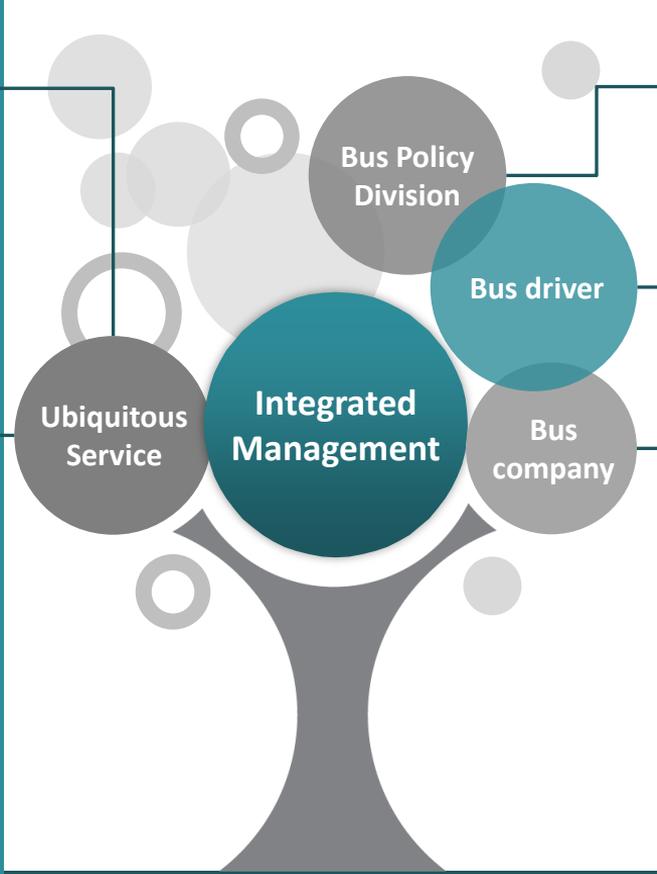
BIT

서울역	100	5분	151	7분
버스환승센터	421	지상	8분	504
02-006	771	6분	7071	15분
TOPIS	[만도착 : 4/1]			

Web, Mobile

Web Portal(OpenAPI)

Telecommunication company



Evaluation of Bus Companies

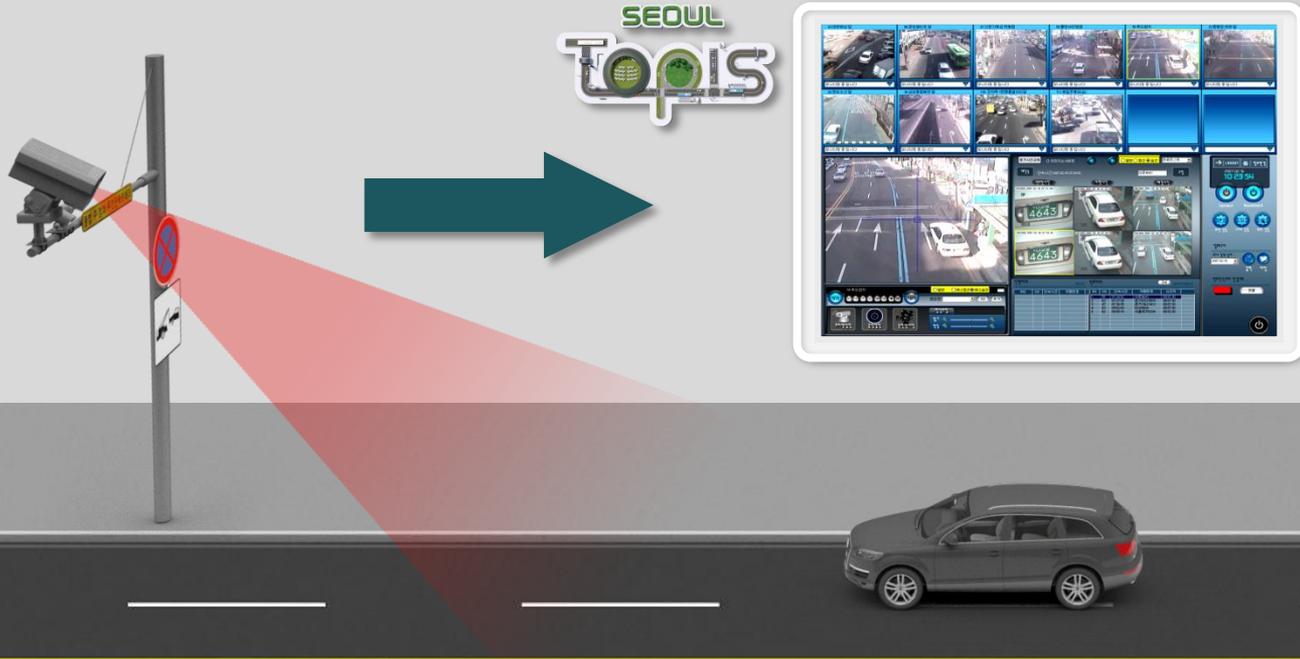
- 1) Results of bus operation (non-stop, reckless driving, etc.)
- 2) Basic data for driving for making payment for bus operation and overall evaluation of bus companies (total travel distance, interval of bus operation, etc.)

Provision of Information on Driving to Bus Drivers

- 1) Real-time interval (time interval with a bus in front and at the back)
- 2) Real-time detour route information (for road controls during rallies, etc.)
- 3) Information on contingencies, etc.

Provision on Driving Information to Bus Companies

- 1) Basic operation information e.g. bus location and speed for each company
- 2) Data related with bus operation management



Fixed unmanned regulation system(308)

- 1) Automatic enforcement for illegally parked cars within 200m
- 2) Controlling vehicles violating bus and car-only roads



Automatic enforcement System (7 routes, 28 buses)

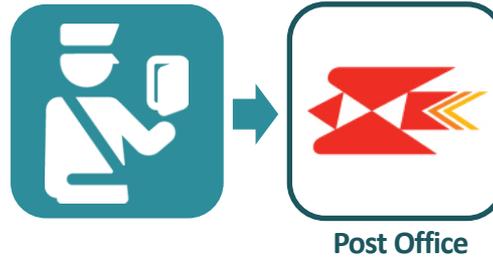
- 1) Automatic detection and enforcement violation at all routes using camera systems mounted on the bus
- 2) All bus route enforcement(from the origin to the final destination)

1) Searching for vehicle owners found in violation



Searching for vehicle owners in violation and their address

2) Issuing a fine bill and electronically sending it



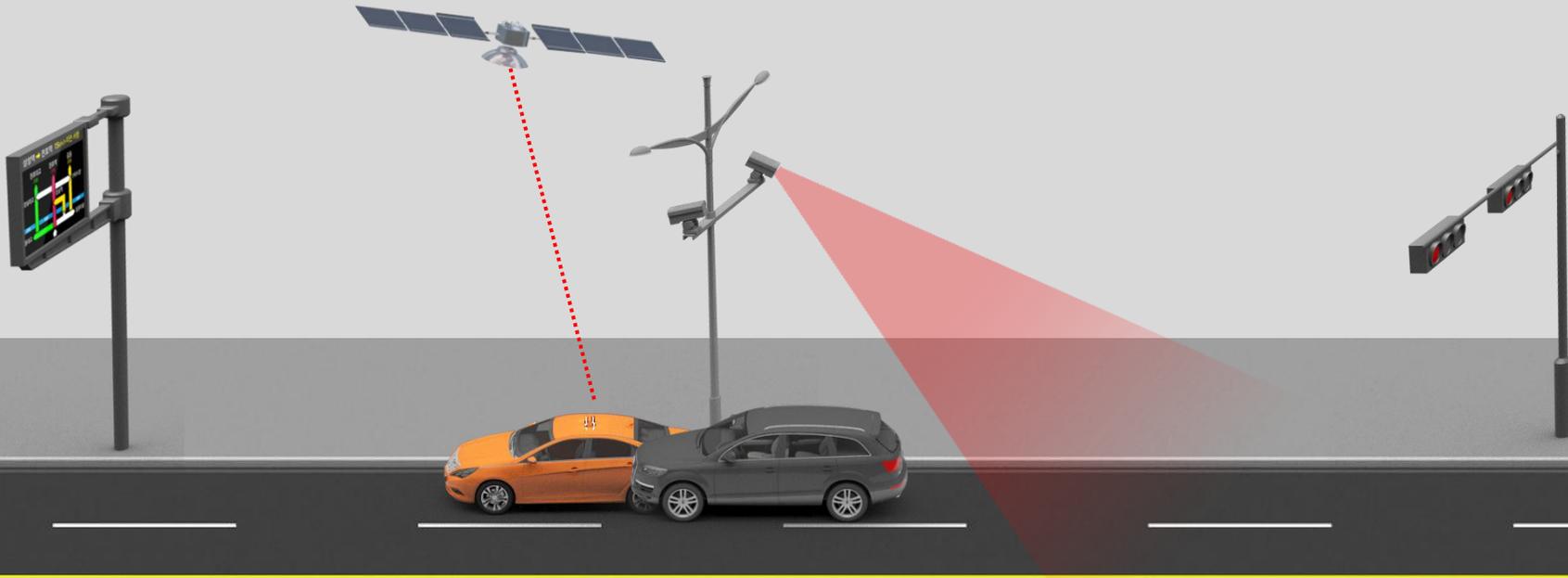
Sending an electronic fine bill to the Post Office

3) Automatically sending the fine bill



Automatically sending the notice to the owners

Takes 2-3 days to deliver the fine bill to vehicle owners (without the automatic system: 10~15 days)



Collecting Traffic Data

- 1) **Travel speed** using detectors(Urban express way) or taxi GPS data(City road)
- 2) **Weather conditions** from Korea Meteorological Administration
- 3) **Traffic volume** / Traffic situation from CCTC
- 4) **Incident** / data of real time traffic signal operation



Information Process & Management

- 1) All traffic information process
- 2) Analysis of traffic congestion areas & roads
- 3) Planning of real time traffic signal operating
- 4) Control device & information provision(VMS, LCS, Traffic signal)
- 5) Real time speed change monitoring of rods → Traffic event detection
- 6) **Traffic information service** for citizens(Web, Mobile, VMS, etc)

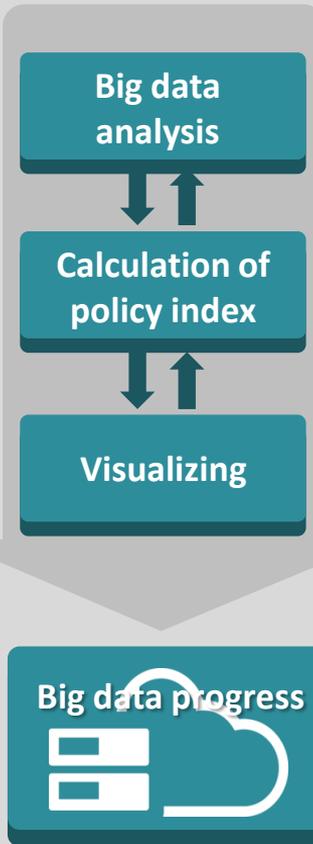


Main System of Seoul TOPIS : Big Data Analysis System

Card data
85 mil./day
(bus+subway+taxi)

Real-time operation data
26 mil./day
"bus, subway, taxi"
Location, GIS data,
traffic speed & volume

Socio-economic Index
The changing trend of
population, vehicle,
lane use, and plans, etc

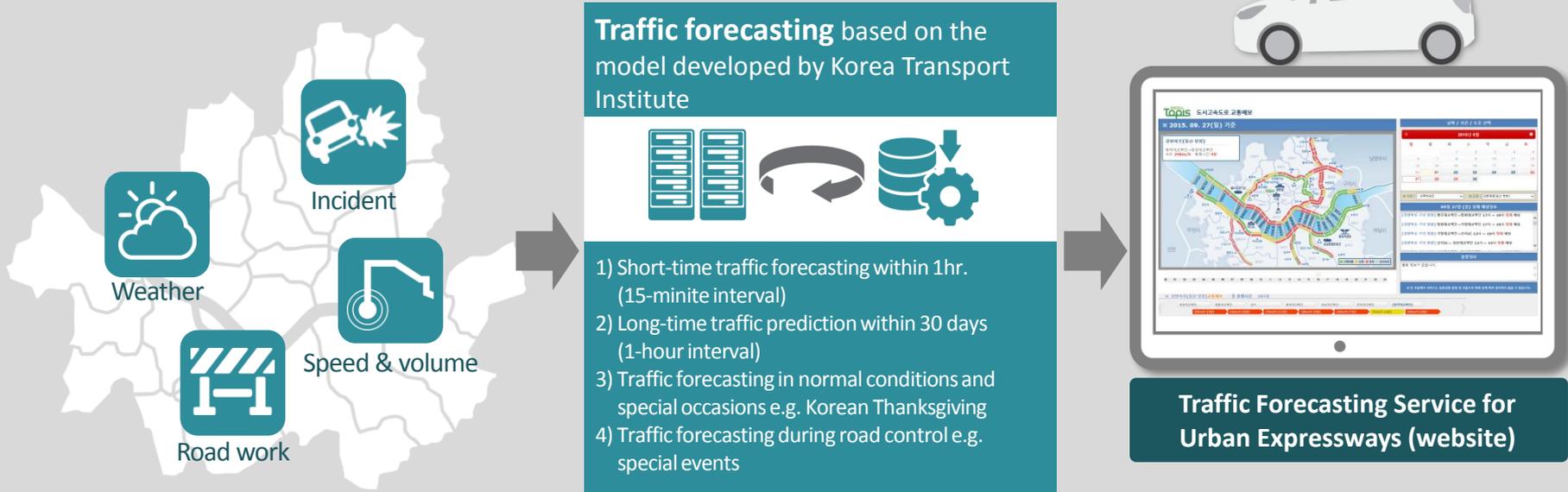


Evaluation of bus stop congestion



Adjusting running intervals for public transportation, etc

Using the transportation data accumulated for over 5 years



2015 157km Urban Expressway

2016 574km(417km) Arterial road



Accuracy rate of traffic forecasting for urban expressways



Center Platform

Response system for various contingences along with center operation and integrated urban management monitoring



Bus Platform

Bus Information System (BIS)
Bus Management System (BMS)



UR Platform

Unmanned Regulation System
Automatic Penalty Charging System

TOPIS PLATFORM



Total ITS Solution

Based on Seoul City's experience in setting up ITS and required technologies



FTMS Platform

Urban expressway traffic management system



ATMS Platform

Traffic Management System for Main Roads
Traffic Signal Operating System



Big Data Platform

Traffic Forecasting System
System for Supporting Transport Policies

1. OS(operating system) free

Windows, Linux, Unix OS

2. DB free

Oracle, MS-SQL, My SQL, Tiberio

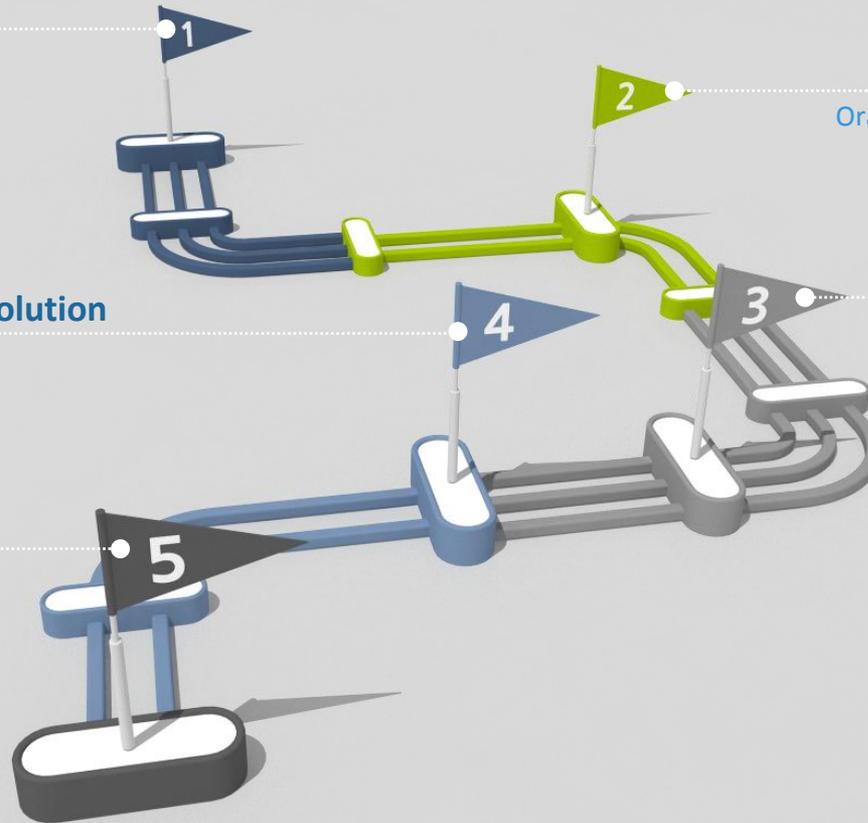
4 Free embedded ITS Solution

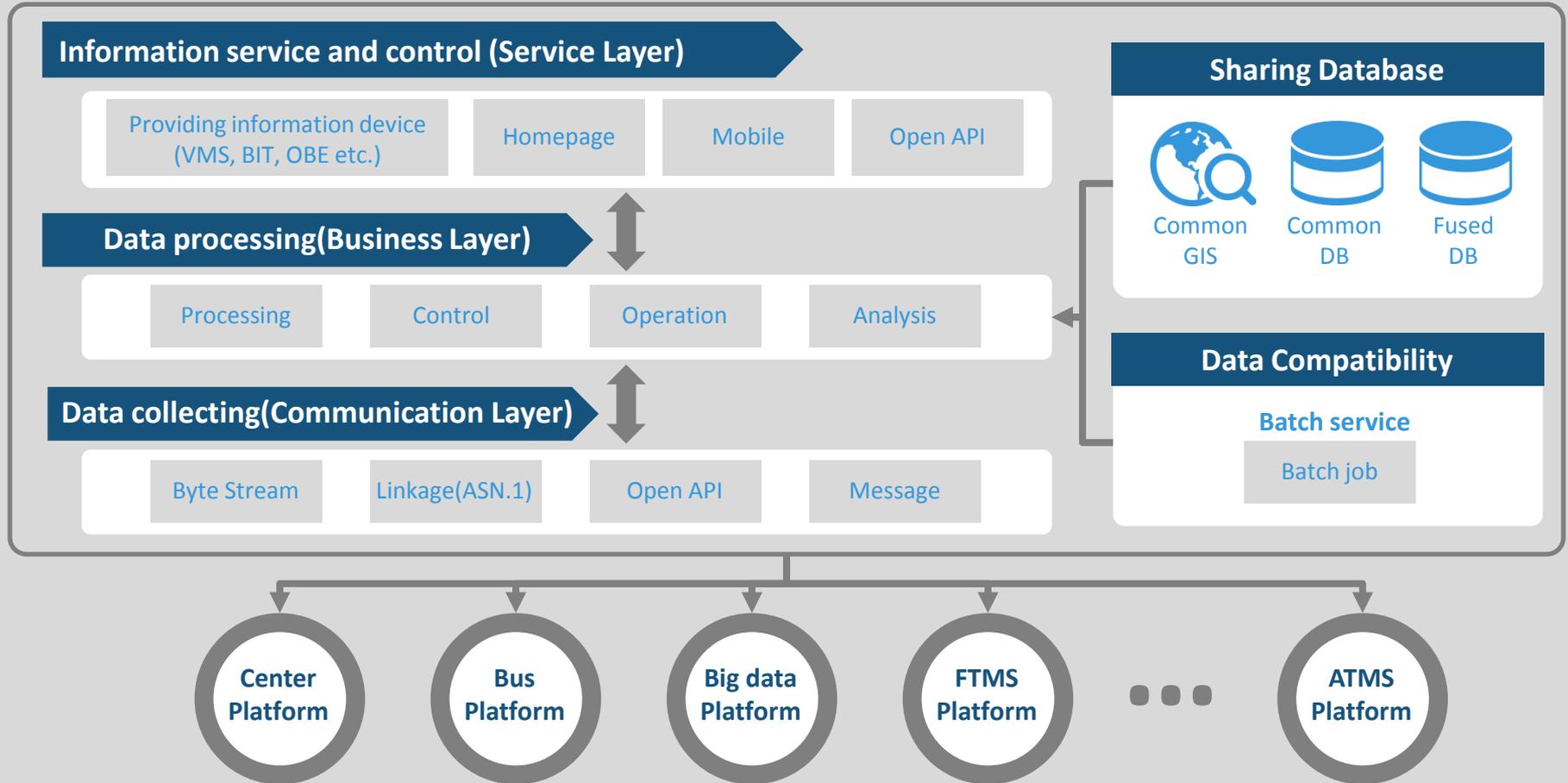
3. Media service free

Global web standard protocol, HTML5

5. Hardware free

Global standard connecting
interface & protocol to equipment







A dashboard-type solution for prompt judgment & response solution

Integrated control of ITS devices on site

VMS, VDS, CCTV, LCS, RMS, BIT,
Bus OBE & Traffic Signal



Strict management of authorized users

User-specific menu options, and
authorization per user level, etc.

Service using all media

Web, Mobile, Open API, IPTV,
Digital panel, etc

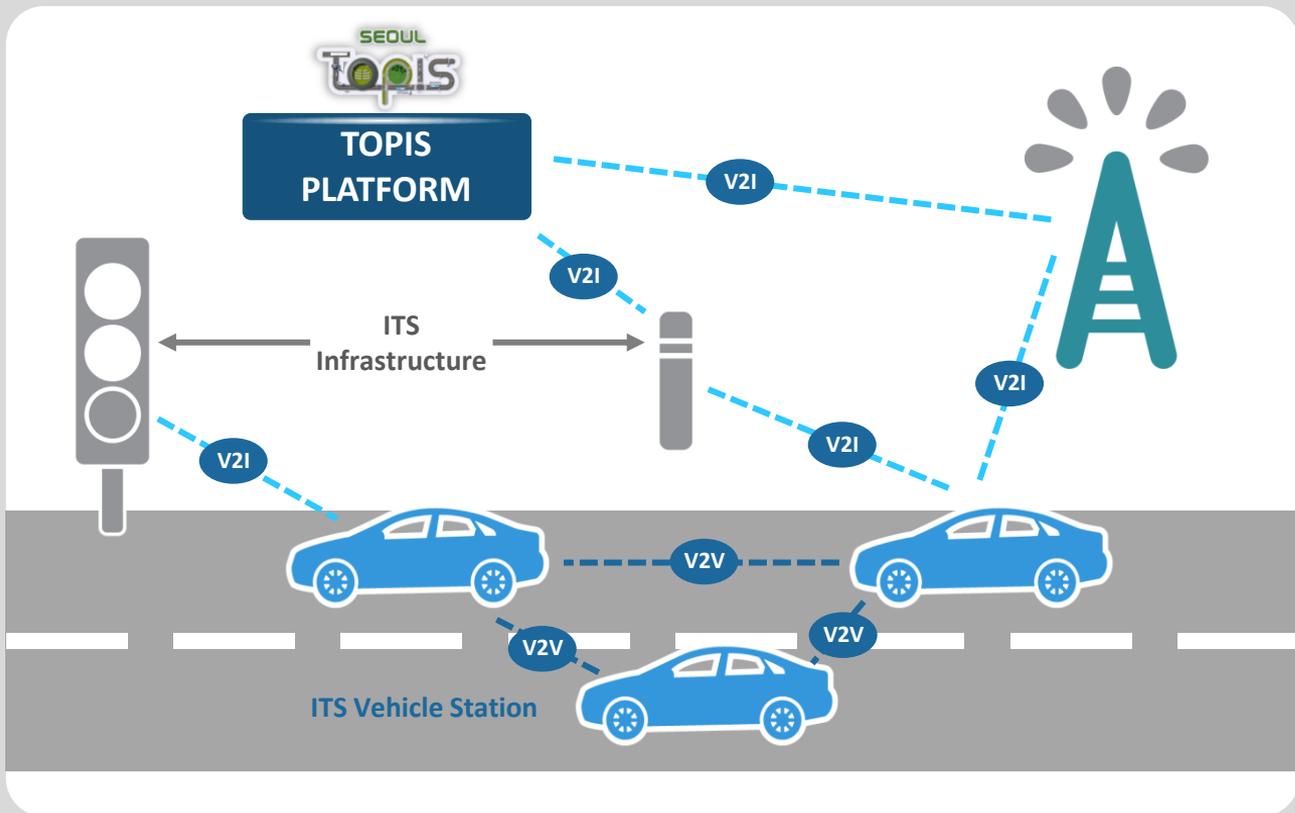




ITS Global Leader,
The Seoul TOPIS



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The Seoul TOPIS



Good driving

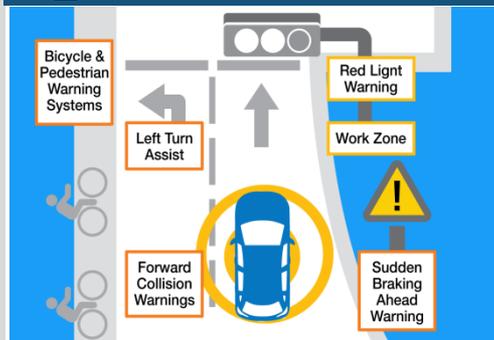


Reduce the travel time up to 20%

SAFE

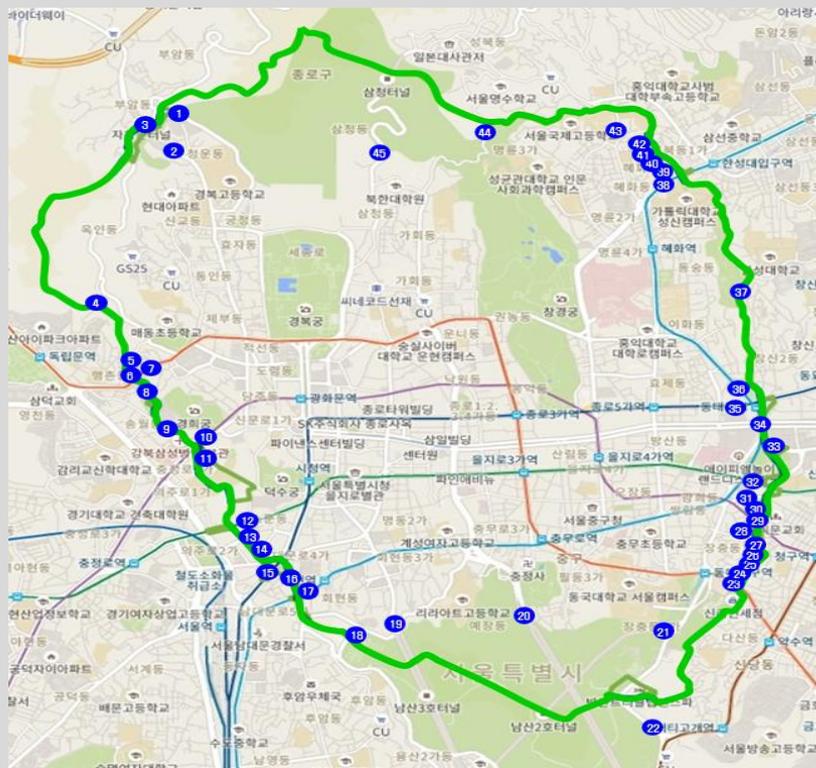


Safe driving



Reduce the travel time up to over 58%

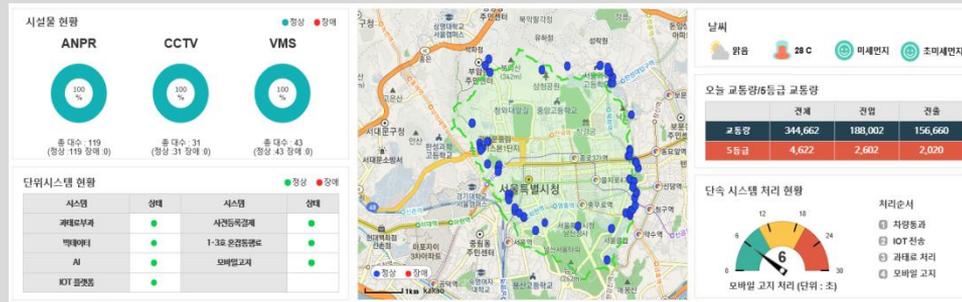
Traffic Volume Management System in the Green Traffic Zone: 45 entry points (ANPR)



ANPR (Automatic Number Plate Recognition) Location



- Information collected – entry & exit per hour
- Vehicle information
- Old diesel vehicle volume & enforcement information



Advancement in Seoul TOPIS leading changes in global ITS

