Break from the policy paradigm centered on multi-person household

First year of supporting single-woman households
The number of single-person households is **0.85 Mil.** in Seoul.  
(24% of all households)

One in four is a single-person household.
The number of single-woman households is 0.45 Mil.

53% of all single-person households
How is life in a single-woman household?
2.2 million single women...they are the target of the recently caught criminals, so-called “Balbari”

The social system stands still despite the continuously increasing number of persons living alone.
Most of them are vulnerable in terms of employment.

43.7% of single-person households are jobless.

→ 3 times’ the multi-person households
Employees also have difficulty in daily living …

High percentage of temporary · day workers (44%)

Mainly working in the fields of service · simple labor
8 out of 10 single-woman households complain of unstable living conditions.

81.7% live at a monthly rental • Chonse [Chonse (32.2%), monthly rental (49.5%)].

Most of the living spaces are dosshouse, digs, Gosiwon, and more located in vulnerable areas.

Difficulty in living alone

1st place: unstable living conditions due to the increase of housing costs (81.3%)
“Scared of walking at night…”

77% worry about sexual violence and other crimes.

Women’s anxiety in urban life: twice that of men
23% of single-woman households smoke in Seoul [three times the smoking females in the nation (7.2%)].

The drinking rate is 69.6%, and 24.3% drink 9 or more times a month.
Half of the single-person households in Seoul seldom engage in physical activities.

Irregular meals, social isolation, and more make them susceptible to physical · mental diseases.

✔ One in three feels healthy, but half of them are unprotected.
A policy for single-woman households?
Always left behind

Government support for housing · job · taxation and more is concentrated mostly on **multi-person households**.

**“Almost impossible”** to move in to new rental housing due to additional points awarded for family members.

- The type or structure of rental housing provided is focused on 4-person households.

**Even petty loans for Chonse deposit** requires living with another person.

**A single-person household can benefit** from “monthly rent” deduction from income, earned income tax credit (EITC), etc., only if there is a family member paying the same tax.
Need to establish a policy for social change so that living alone is no longer special
Thus, Seoul City takes the lead!
Seoul City starts “making a policy for single women” for the first time among local governments.

Online Clean Policy

A happy life for single-woman households in Seoul! What is needed?
Survey among single-woman households and execution of FGI

- **Period**: Mar. 13, 2012 ~ Apr. 23, 2012
- **Target**: 570 single women residing in Seoul, aged 25 ~ 49
- **Method**: online survey, in-depth interview, FGI investigation
- **Respondents’ key features**: Unmarried, 92%
  - College graduate, 86%
  - Labor 88%
TF is set up to establish a policy for supporting single-woman households.

Single female public officers share difficulty in real life.
• Expand the supply of small-sized rental housing for single women.

• Create safe living conditions.

• Customize health care.

• Increase jobs for single women.

• Build a female singles community where they can live well together.

• Provide general service to solve all inconveniences.

Seoul: living together with single women
Expand the supply of public rental housing for single women such as female students and workers, etc.

A total of 2,000 housing units to be supplied for single-woman households until 2015 (focus on low-income, vulnerable social groups)

- Female students' rental housing near Dongdeok Women's University in Aug. 2012 (168 housing units), one-room housing units for single-person households for sale in Bangwha-dong Gangseo-gu (75 households)

- To be expanded annually to Moonjeong-dong in Songpa-gu, Yeongnam-dong in Mapo-gu, Sincheon-dong in Yangcheon-gu, etc.
Supply **safe rental housing** exclusive for single women.

Remodel old public office buildings and more into complex buildings exclusive for single-woman households.

**One model operation in 2012** (under construction for 80 households in Guro-gu Cheonwang Urban Development District) → To be expanded annually

- (1\textsuperscript{st} ~ 2\textsuperscript{nd} floor) Use by public agencies
- (3\textsuperscript{rd} or higher) Safe rental housing for single women only

**Residential layout fit for single women** including movable furniture, home automation

- Drawer-type bed
- Movable furniture
- Home automation
- Auto delivery system

**Eased qualification for moving in to city rental apartments for young and female workers** (Jungrang-gu and Gwangmyeong City)
2 Auto delivery service, special safety measures, etc.

Creating a safe zone for ensuring a safe life for single women

- Single women concentration: Mapo, Sinchon, Gangnam, etc., in university towns and academic villages around Subway Line 2 - Mostly residing in dosshouse, digs, rooftop, semi-basement, etc.

Install the auto delivery system at a single women-concentrated area.

Dispel worries over a criminal disguised as delivery man.

- Enables picking up parcel without having to face the delivery man

Launched/Ran 100 model operations in the 2nd half of 2012 (KRW 0.15 Bil. Autonomous district special grant)

- Expand this service to all single women living in multi-family and multi-household housing units, etc., in Seoul after analyzing the effect of such installation.
- Cooperating with residents’ office center, Seoul Metro, and Urban Railway (subway stations) Corporation to acquire the space for installation
Push for special safety measures for a single women-concentrated area

**Strengthen patrols** by local voluntary night guards, police offices, etc.

First, start the project on "creating a safe community" (0.4 Bil. budget support in 2012) to construct a social security net for the local community.

- **Administrative • financial support** to facilitate residents’ voluntary preventive safety activities such as community security guards, mutual security exchange, patrol over vulnerable areas, etc.

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MOU for “Making a Safe Seoul without Violence against Women” signed with the police office and more: Sept. 14, 2012 (Fri.)

- **Joined Seoul City, Seoul District Police Office, and Korea Voluntary Internet Policy Agency**

- **To perform preventive activities such as tighter patrol over single women-concentrated areas, dispatch of policeman immediately after any report, and cooperation on emergency rescue**
Create a safe environment for **crime prevention**.

Install more safety devices at facilities vulnerable to crimes (windows, front doors, pipes, etc.).

- Support the installation of safety devices such as security window, key, emergency bell, and more.
- Connect with the project on improving abnormal residential environments such as dosshouse, Gosiwon, etc.

Establish a crime prevention standard (CPTED) for single women’s rental housing

- Surveying 200 women → Safety design standard announced in November 2012
- Construction of single women’s public rental housing shall comply with the safety design standard in 2013.

  ※ European countries such as England, Netherlands, and more are operating the safety standard they established for security windows.

Change of side street lights in vulnerable areas: 3,300 lights in 2012 → total of 68,000 lights until 2016

- Natrium light → LED light, 30 ~ 40% energy saving with twice the brightness
Operate the **Zero Violence Against Women Academy**.

Open a course for theoretical and actual training to prevent violence, including proper response to emergency situations.

Model operations in Youngdeungpo-Gu in 2012 → Expand to all districts in 2013, train 100,000 women until 2016.

Launch as a cooperative project with autonomous district office and Korea Taekwondo Association.

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**Publicize five commandments for single women’s safety.**

- Install security grills and check them periodically.
- Frequently change door key, password.
- Attach a security alarm on the window.
- Identify a delivery service first.
- Always make it appear that you are not living alone.

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**Actual training**

- Learn how to respond to emergency situations.
- Train on the art of self-defense.
Single women-specialized medical support including anti-smoking · anti-drinking clinics, etc.

Health care customized for single women

Operate a visiting health care-specialized project for working single women.

Support visiting medical checkup and treatment services for women working on their feet for a long time, those exposed to body-burdening work, etc.

- Conduct model operations for about 5,000 female workers at Geumcheon Digital Complex in October 2013, and then expand them.
- Push through with collaboration projects with hospitals in Seoul, including Dankook College of Medicine, etc.

Standing for a long time in work increases the possibility of varicose veins by 8 times.
25 public health centers run 1:1 customized anti-smoking consultation and treatment programs (6-month course).

- Examine dependence on carbon monoxide, nicotine, and more to give treatment fit for the symptoms (adjurvant or medicine).

Operating weekend anti-smoking clinics (19 autonomous districts in 2012) → To be expanded to all districts in 2013

Expand anti-smoking programs to 25 autonomous districts’ mental health centers.

Provide 1:1 consultation and training and connect with City Eunpyeong Hospital if special treatment is needed.
Seeking a single woman-specialized medical support mainly with Boramae Medical Center, autonomous district health centers, etc.

Support a comfortable approach to ob-gyn and breast cancer center for single women without being self-conscious.

- Expand a women’s health promotion program in Municipal Boramae Hospital Women's Clinic, 25 public health centers, etc.

Eliminate single women’s depression

Launch a “Touch Friends” Campaign for the early diagnosis of and consultation on female college students’ depression.

- Operate an open consultation café in a university campus and run a message of hope for mental health, etc.

Operate a program for depression diagnosis · consultation and a relaxation area for mental health (mind spa) in 25 district offices’ mental health care centers.
Open a single women’s job fair.

To introduce new jobs and products for single women and create new jobs

- Depression psychotherapist (consultation specialist), safeguarding homes<>, singles’ café, companion animal nursery, etc.

Visit single women-concentrated areas such as Sinchon, Sinrim, etc., to open a job fair.

Special job experience for youth and women

Recruitment booth
Push for internship for single women in connection with private companies.

22 women’s resources dept. centers lead the creation of 200 jobs.

- Support stable living for jobless women with no preparation or those who are about to change jobs.
- Handle a job application by immediately connecting with a company or flexibly within 6 months.

Develop a public work program specialized for single women.

Develop jobs for supporting single women, such as night guard service and more:
For 500 women in 2013 → To be expanded annually

Promote and support single women’s startups.

Upon application for moving in to a startup space such as women’s startup plaza, business incubator, etc., a certain percentage (20%) shall be given to single women.

Support a market for commodities by providing box shops in Seoul Women’s Plaza and Women’s Resources Development Center.
To live well together

Create a female singles community

With a village community project, create a female singles community.

Support a local community such as women’s medical living cooperative association, social dining, sports for all, etc., which can jointly solve single women’s issues: **100 organizations until 2015** (women’s development fund)

**Nurture a community enterprise** that will solve single women’s common problems related to food, health, cultural life, and more

✓ Activate a female singles community and make the community share the roles of care · support and more.

Develop and expand a **sports programs for all** that everyone can join at night and during weekends.

Use civil · district sports centers (84) to provide an exercise program at low cost.

✓ Expand night and weekend programs preferred by single women (yoga, self-defense martial arts, etc.)
To solve the inconvenience of living alone

Provide general service for single women

A community office center provides general service for single-person households.

The existing administration service focuses on housewives · elderly during daytime.

→ Working single women isolated from all administration · information services

It will provide single women with night administration services for health, welfare, real estate, citizens’ autonomy, and more.

One-stop real estate service for single female tenants

- 80% of single women are tenants, suffering from fraudulent contract, etc.

Lease consultation and training program on real estate at a resident’s office center, etc.

Municipal Chonse · Monthly Rental Deposit Support Center (Euljiro Annex) opens at night once a month. (Nov. 2012~)
For single women to lead a happy life together

We will have all citizens covered by welfare.

THANK YOU.