



2015 SMG - UNIV OF SEOUL

# MUAP

## Master of Urban Administration and Planning

International School of Urban Sciences, the University of Seoul  
In cooperation with Seoul Metropolitan Government

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SEOUL METROPOLITAN  
GOVERNMENT

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## Mayor's Welcome

Won Soon PARK  
Mayor of Seoul

Up until just a few decades ago, when people thought of Seoul, images of ragged, half-starved war orphans would come to their minds. In adoption agencies around the world, photos of these poor young orphans, grasping the Korean national flag in front of them, would represent Seoul.

Over the next several decades, however, by achieving remarkable economic development in the 1970s - often referred to by the world as the "Miracle of the Han River" - and by successfully hosting various international events such as the Olympic Games in 1988 and the FIFA World Cup in 2002, Seoul would slowly but surely gain a stronger presence in the international community.

And in March 2012, the Economist Intelligence Unit ranked Seoul as the 20th most competitive city in the world.

Seoul's success story of overcoming the tragedy of the Korean war and achieving all that it has today to become one of the most representative and most competitive cities in Asia and in the world, would not have been possible without foreign aid and support from the international community.

In recent years, Seoul has become the first former aid recipient to join the OECD Development Assistance Committee and become an aid donor. Seoul feels a strong sense of responsibility to give back to the international community, sharing its past experiences and best practices with cities in developing countries so that they too can gain a more competitive edge in the world.

As part of Seoul's efforts to give back to the international community, the Seoul Metropolitan Government has launched an Master of Urban Administration and Planning (MUAP) for public servants in developing countries, along with various ODA projects, to contribute to the further development of these countries.

Since 2008, this program has been providing opportunities to public servants of Seoul's sister and friendship cities in developing countries to come to Seoul, learn more about Seoul's best practices in urban administration, participate in field trips to various facilities, and conduct further research on city governance. After completing this program, these public servants return to home countries to create their cities' own "miracles."

This program also serves as a good platform to strengthen people-to-people ties between Seoul and its sister and friendship cities, for further mutual exchanges and cooperation.

The Seoul Metropolitan Government promises to strive to expand this meaningful program so that Seoul can contribute to further improving the lives of citizens in developing countries.



## President's Welcome

Kun LEE  
President, University of Seoul

The history of the University of Seoul is the history of Korea in view of social development. Since its establishment in 1918, the University of Seoul has changed its specialized area from agriculture, to industry in the 1970's, and again to urban studies in the 1980's. The university of Seoul has become more prestigious in recent years as it develops strategically Urban Studies. As the only university sponsored by the Seoul Metropolitan Government, the University of Seoul is leading the education and research in Urban Studies in Korea.

Urbanization becomes a crucial phenomenon now, and the developing world is where this drastic urbanization is occurring. For the first time, more than half of world population live in cities. Over 90 percent of urban growth is taking place in the developing world. Urbanization in the developing world was once considered unmanageable and hence restricted. However, the question is not how to constrain urbanization, but how to prepare for it, maximizing the benefits of urbanization while minimizing the negative externalities of congestion, crime, and slums. Urban planners and administrators need to understand city and urbanization for better quality of life and socioeconomic prosperity.

Seoul Metropolitan Government and University of Seoul (SMG-UOS) jointly offer a master degree program of urban planning and administration, especially designed for public officers of cities from developing countries. It aims to enable public officers to enhance their ability to improve quality of their citizens' lives by providing world-class theoretical knowledge and Seoul's practical development experiences.

The University of Seoul warmly welcomes to all the SMG-UOS Master of Urban Administration and Planning participants and encourages all of you to keep your passion.

Thank you.

## University of Seoul, The Birthplace of Korea's Urban Study

The University of Seoul was founded in 1918 and has provided higher education opportunities for the intelligent, motivated, and creative scholars. As a public institution, the University of Seoul is committed to addressing the social, regional, technological, and creative issues of the urbanized world. It has thus dedicated itself to cultivating leaders who will shape the urban future of Korea and the world. Its faculty, students, and administrative body are also distinguished by a commitment to civic values and a dynamic urban civilization.

The University of Seoul insists on quality and breadth. It is committed to both theory and practice, and endorses an openness towards students and Korea's noticeable institutions. With more than 10,000 students enrolled, the University of Seoul consists of seven undergraduate colleges and almost 90 fields of study in the Graduate School. With diverse and specific programs that integrate research and policy, practice and education, the University of Seoul seeks a balance between academic and professional concerns, between visionary goals and practical research. Along with basic research, the University of Seoul functions as a think-tank in formulating and supporting the major policy goals of the Seoul Metropolitan Government.

In this sense, the International School of Urban Sciences has maintained a dominant position in a field of urban sciences. These range from environmental and civic engineering, architecture, urban planning and landscape design to public law and administration, taxation science, economics, urban sociology and management. With Korea's largest and finest group of human and informational resources focused on the future of the world's city, it boasts a unique array of research institutions working on the solutions to its problems and creative visions for its future.



### I. Program Overview

■ **Program Title:** Master of Urban Administration and planning (MUAP)

■ **Duration:**

● **August 2015 ~ August 2017 (25 months)**

- ON-campus Education: Students will take courses for 13 months (Aug. 2015 ~ Aug. 2016) in the International School of Urban Sciences, University of Seoul
- Off-campus Education: Students will prepare a thesis for 9 months (Sep. 2016 ~ May. 2017) in his/her home country and submit a completed thesis by June 2017

● **Master's Degree will be granted in August 2017**

- Master of Urban Administration and Planning

■ **Objectives:**

- To train mid-career public officials who specialize in city planning and urban administration by learning Seoul's successful development cases and experiences.
- To give opportunities to experience Korean culture and to learn language that can increase students' understanding of Korea
- To develop a basis for collaborative relations between Seoul and its sister cities

■ **Hosting Institution:**

- International Urban Development Program (IUDP), International School of Urban Sciences (ISUS), University of Seoul

■ **Language:** English

■ **Qualification**

- Applicant Qualification
  - A foreign national whose parents are both foreign nationals
  - Have excellent command of both spoken & written English
  - Be in good health. (Pregnancy is regarded as a disqualifying condition)
- Career Qualification
  - Governmental officials who experienced more than 3 years and under 40-year-age
  - College graduates or those with equivalent degrees
  - Applicants who have excellent command of both spoken & written English
  - Applicants who are in good health (Pregnancy is regarded as a disqualifying condition)

■ **Financial Support**

- The Following expenses will be covered by the Seoul Metropolitan Government and the University of Seoul
  - Tuition & Dormitory fees
  - Economy class, round-trip airfare between Seoul and the Participant's home country
  - Textbook and materials
  - Monthly living allowance based on SMG regulations

## II. How to apply

### APPLICATION/ADMISSION PROCEDURE

#### A. ADMISSION DECISION PROCEDURE

- Round 1: Evaluation of Application Package
- Round 2: Phone (or Skype) Interview

*Note: A phone/Skype interview will be conducted only for those applicants who have passed Round 1. The interview will be conducted in English.*

#### B. APPLICATION & REGISTRATION TIMETABLE

Procedure	Date
Application Due	April 10, 2015 (April 1, 2015 for e-copy submission)
Document Review	April 13 ~ April 23, 2015
Phone/Skype Interview	May 4 ~ May 22, 2015
Final Admission Decision	May 27, 2015
Arrival in Korea	August 3, 2015

※ Please note that the dates are subject to change. All dates are in Korean Standard Time (KST).

※ All forms and documents first have to be submitted as electronic copies via email(muap@uos.ac.kr) by April 1, 2015. Please make sure that electronic copies cannot be replaced with original copies.

#### C. APPLICATION REQUIREMENTS

- Two Photos, 3X4 cm (with white-colored background)
  - Application form <Form 1>
  - Personal Statement <Form 2>
  - Study Plan <Form 3>
  - Curriculum vitae
  - Two letters of recommendation (Form 4; One letter should be from the applicant's current agency or organization)
  - Official transcripts of all colleges/graduate schools
  - Certificate of (expected) graduation of all colleges/graduate schools
    - Graduation certificate and official transcripts earned in China must be submitted with their Academic Certificates issued by the Ministry of Education of China (www.cdgd.edu.cn, www.cis.or.kr).
    - If an applicant submits the certificate of expected graduation, the expected date of graduation must be specified.
  - Documents for certifying an parents' nationality
 

Applicants with nationality of People's Republic of China:

    - A photocopy of parents' passport or ID Card (A parents' English name equal to one printed in passport must be put on ID Card)
    - Certificate of Household accompanied by notarized one translated into English or Korean (If it does not include parents, the certificate of family relation must be accompanied)

Applicants from nationality of other countries:

    - The certificate of parents' nationality or a copy of parents' passport
    - Certificate of family relation accompanied by notarized one translated into English or Korean
  - Certificate of Employment
  - A photocopy of passport and national ID card
  - TOEFL, TOEIC or IELTS score report (if applicable)
- ※ Every document and certificate not written in English must be accompanied by notarized ones translated into English or Korean.

## III. Curriculum

### Curriculum:

- Students are required to take at least 34 credits for graduation, excluding the thesis research. (\* The courses are subject to change.)

Course Classification	Course Name
	<b>16 Credits</b>
Core Courses	Global Network Seminar I・II / Research Methodology & Quantitative Analysis Transportation and Infrastructure / Urban Administration and Finance / Thesis Seminar
	<b>18 Credits (6 Courses)</b>
Elective Courses	Geographic Information Systems / Seminar on Public Investment Management / Urban Growth and Employment / Housing and Land Policy / Environment and Climate Change / Urban Design and Historic Preservation / Issues in Urbanization of Seoul / E-Government
Language	<b>Non-Credit</b> Basic Korean / Academic English Writing
Thesis	<b>Non-Credit</b> Thesis
<b>Total</b>	<b>34 Credits</b>

### Extracurricular Program

- Students are required to take part in Extracurricular Program, including *Internship*, *Field Trip*, *Urban Infra Forum*, and *Thesis Seminar Presentation*.

Classification	Semester	Remarks
Internship	Winter Session	<b>Participating agencies</b> : Seoul Metropolitan Government, Korea Land and Housing Corporation, Korea Research Institute for Human Settlements, etc.
Field Trip	All Training Period	<b>Quarterly field trips</b> which provide students opportunities to learn exemplary development projects in different parts of Korea
Urban Infra Forum	All Training Period	<b>A discussion forum</b> held on the second Thursday of each month where global experts in urban development and infrastructure construction engage with each other
Thesis Seminar Presentation	Summer Session	<b>Two presentation sessions</b> where students present the performance on the thesis research to the faculty